Practice strives for non-surgical cures





By Edie Bourne

Sports and non-surgical orthopaedic consultant Dr Ralph Rogers is opening a new private group practice: Rogers Regenerative Medical Group.

Based at 25 Harley Street, it is the culmination of his vision to launch a holistic regenerative clinic.

He told *Independent Practitioner Today* it would bring together 'the very best and most dynamic people in their fields', including sports physicians, osteopaths, radiologists, rehabilitation specialists, dieticians and a human metabolism specialist.

There will be a performance lab and he will offer patients a number of regenerative treatments, including Lipogems, for which he was trained by its inventor Prof Carlos Tremolada in Milan. After moving from the US in the late 1990s, Dr Rogers had a practice in Birmingham before moving to Harley Street in 2008. He was an original partner of the London Orthopaedic Clinic.

Dr Rogers formed the Sports Injury Clinic at 108 Harley Street, where he still practises, but said the Rogers Regenerative Medical Group would enable him to bring his own style and methodology to the practice. The group will bring non-surgical solutions for orthopaedic complaints.

The practice expects to attract patients from across the self-pay and insurance spectrum. Lipogems treatment costs £3,950 for a knee, and for two knees £4,950.

Dr Rogers said: 'The Rogers Regenerative Medical Group is the start of what will be a new journey for me. I strongly believe that if you have a vision you should follow it and if you provide clinical excellence, you will be financially successful.

'Team members have been very excited by my vision for the future of the group and I am always on the look-out for top physicians who buy into the ethos to join me.

'I have considerable experience working with elite athletes at the National Basketball Association and Chelsea Football Club, but you don't have to be an elite athlete to be treated like one, and this is the philosophy the group will follow.

'Being free from pain is lifeenhancing and I want to make this accessible and cost-effective for a far wider group than ever before ... Private practice is challenging; but with self-belief, determination and hard work it's rewarding in every way.'